



Washington Breathes is a statewide coalition of organizations and individuals working to eliminate the harmful use of commercial tobacco and other nicotine products.

Smoking is still the leading cause of preventable death in Washington State. 8,300 deaths per year.

OUR VISION

A healthier Washington, where commercial tobacco-related inequities are non-existent and where all people in our communities, across generations, are free from nicotine addiction, disease and premature death caused by commercial tobacco.

OUR MISSION

To bring together diverse partners from a variety of sectors to build capacity, collaborate, increase understanding, support cessation, and develop policy, systems, and environmental changes aimed at eliminating inequities and the negative effects from commercial tobacco use, sales and marketing.

WHY WE SAY "COMMERCIAL TOBACCO"

We use the term commercial tobacco to differentiate clearly from use of traditional tobacco by some American Indian people as a sacred medicine and in ceremony.

Commercial tobacco is tobacco that is manufactured and sold by the commercial tobacco industry, and is linked to addiction, disease, and death. Commercial tobacco contains tobacco and/or nicotine, such as cigarettes, cigars, electronic cigarettes, hookah, pipes, heated tobacco, smokeless tobacco, and other oral nicotine products.

Traditional tobacco, which may be tobacco and/or other plant mixtures, is different from commercial tobacco and is used differently in sacred practices. When used appropriately, traditional tobacco is not associated with addiction and adverse health impacts.

Learn more at the National Native Network.



JOIN A WORKGROUP

Our collaborative groups focus on key challenges in reducing commercial tobacco use and nicotine dependence, with an emphasis on supporting equitable policies and programs.

washingtonbreathes.org



POLICY SOLUTIONS

Our members and partners develop statements and fact sheets that recommend effective policy solutions to improve health equity and community health.